



CAPE WINE MASTER EXAMINATION

THEORY: GENERAL KNOWLEDGE

31 October 2024 Total marks: 250

Time: 3 hours

INSTRUCTIONS TO CANDIDATES:

- Please ensure that you have signed the exam register.
- Please write your CWM registration number on every page.
- Please use a pen if writing your exam by hand.
- Please write clearly. Illegibly written answers cannot be marked.
- If typing, please ensure that your device is disconnected from wifi after downloading the word document answer sheet.
- No copying and pasting is allowed for typed answers.
- Typed answer sheets must be emailed to the invigilator within 10 minutes of finishing. Candidates may not leave until the invigilator has confirmed receipt of their paper.
- Examination question papers, answer books and any rough paper must be handed in to the invigilator at the end of the examination.
- Please switch off cell phones and other electronic devices for the duration of the examination.
- You may leave the room within the first half hour, or the last half hour.
- Read the questions carefully and answer only what is asked.
- Please number your answers clearly to correspond with the questions.
- The length of an answer should be in proportion to the number of marks available.
- Answer 5 (five) of the 6 (six) questions for 250 marks.

Answer 5 (five) of 6 (six) questions		
Question 1:		50 / marks
Question 2:		50 / marks
Question 3:		50 / marks
Question 4:		50 / marks
Question 5:		50 / marks
Question 6:		50 / marks
TOTAL:		/ 250 marks

QUESTION 1

1. *"The Douro hits crisis point"*. This was reported by The Drinks Business, on 24 September 2024. Briefly give reasons for this. (6)
2. Would you advise a wine enthusiast to visit India? Give reasons for your answer. If so, make some recommendations about places and wineries to visit. If not, give reasons for your answer. (10)
3. What is a field blend? Give at least one South African example. (6)
4. What is orange wine? Give 3 (three) examples of orange wines made in South Africa. (8)
5. *"The Swartland Revolution changed the face of the South African wine industry."* Discuss this statement in detail, referring to the movement, its history, the role-players and its evolution and relevance over the years. (20)

[SUB TOTAL: 50 MARKS]

QUESTION 2

1. Write short notes on the Lanseria Ward. (4)
2. *"The custodians of different Chardonnay-making estates have aligned themselves to launch Calcrete"*.
Which region is referred to here and what defines this "movement"?
Name two producers. (8)
3. *"Luxury giant LVMH says Champagne sales were down 12% in the first half of 2024. Execs say people don't have enough reason to celebrate."*
Do you agree? Include your explanation for this decline. (6)
4. Mention some of the top 10 (ten) trends shaping Champagne in 2024 and key developments in the area, according to The Drinks Business. (5)
5. In the Tim Atkin South Africa 2024 Special Report, Tim highlights "10 things you need to know about South Africa, at a glance". Briefly mention and elaborate on any 3 (three) of these 10 things. (9)
6. In the same Tim Atkin South Africa 2024 Special Report, who is recognised as:
 - a. Winemaker of the Year? (1)
 - b. Winemaking Legend? (1)
 - c. Best Cellar Door Experience? (1)
 - d. Viticulturist of the Year? (1)
7. From the vineyard to the sales department, artificial intelligence is transforming the wine industry. For good or ill? Give your opinion, and briefly state how AI can be used, positively or negatively, in the wine industry. (14)

[SUB TOTAL: 50 MARKS]

QUESTION 3

1. Name 4 (four) wards in the Swartland District. (4)
2. A few significant Sherry regulation changes came into effect in late 2022 and are now in place. Briefly mention these changes, and how they impact the consumer. (8)
3. *“The South African consumer does not know an Amontillado from an Aardvark”*. Discuss this statement and give your reasons for the decline in consumption in this category in South Africa. (8)
4. Name the districts and wards of the Cape South Coast region. A table may be used. (12)
5. *“The canned wine market has experienced a significant surge in recent years”*. Discuss some of the factors that have reshaped consumer preferences and the driving forces behind this trend. Mention some advantages and disadvantages of this packaging option and mention some South African producers/products offered in this category. (18)

[SUB TOTAL: 50 MARKS]

QUESTION 4

1. *“Food and wine pairings are evolving”*, according to *The Drinks Business*.
Describe this phenomenon, give some reasons for this, and mention some of the trends. (10)
2. How is the OIV significant for South Africa? (5)
3. Write brief notes on Wine Spectator’s 100-point scoring system. (10)
4. What is cryo-extraction and how is it used in winemaking globally? (5)
5. State the technical and legal requirements in South Africa for:
 - a) Low-alcohol,
 - b) De-alcoholised
 - c) Alcohol-free WineYour answer should clearly illustrate the differences between these 3 styles. (15)
6. Define a Sun wine, and name one producer. (5)

[SUB TOTAL: 50 MARKS]

QUESTION 5

1. Choose one white and one red indigenous Greek grape variety and write a tasting note for these two wines produced from them. (10)
2. Use a table to list the 9 official sweetness levels in South African still wines. State each designation's official sugar requirements in grams per litre, next to each style/category. (16)
3. What is the difference between 'variety' and 'varietal', and state how to use these two words correctly, with examples. (4)
4. Write brief notes on Italy's Aglianico grape variety. Include the major growing areas and DOC/DOCGs, its aroma and flavour profile and some interesting facts. (10)
5. State and briefly explain the Prosecco classification system and its quality levels. (10)

SUB TOTAL: 50 MARKS

QUESTION 6

1. Who or what is SWSA? Briefly describe its objectives and role. (8)
2. You are arranging a wine tour for a small group of Cape Wine Masters to China. Design a brief itinerary and write a short advertisement or brochure for your tour, to entice the travelers to join the group, with brief suggestions of regions to visit, wine styles to taste and what may be expected from the wine scene in China. (15)
3. Name the 5 best-known quality appellations for Cabernet Franc in the Loire Valley. (5)
4. How do the wines from Barsac and Sauternes differ organoleptically? (4)
5. Write brief notes on the HISTORY of brandy production in South Africa. (10)
6. *"Twenty years ago, who would have imagined that the Province of Buenos Aires would become a viticultural hub with so much energy and potential? The vineyards of Buenos Aires have arrived with plenty of drive and character, and they have a lot to offer."*
Write brief notes on these relatively new vineyards of Buenos Aires and its wines. (8)

[SUB TOTAL: 50 MARKS]

// TOTAL PAPER : 250 marks